**Mighty Hotdog Confidentiality Agreement**

**This Agreement** is made between **Mighty Hotdogs Ltd** (“we”, “us” or “our”) and:

**Name of License Enquirer:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
(“you” or “your”)

You’re interested in evaluating the Mighty Hotdog license opportunity, and we may share confidential information with you during this process. This agreement ensures that both parties understand and agree to protect each other's information.

**1. Your Commitment to Confidentiality**

You agree to keep all information we share with you private. This includes not sharing it with anyone else unless they are your lawyer or accountant (who must also keep it confidential). This commitment also applies to any companies or individuals you control or influence.

**2. What You Must Keep Confidential**

This includes (but is not limited to):

* Our recipes, trade secrets, and store operations
* License agreements, manuals, and marketing plans
* Our business plans, systems, logos, and branding
* Any training materials or pricing structures

You agree to use this information only to help you decide whether to join Mighty Hotdog as a licensee — not for any other purpose or business.

**3. Our Commitment to You**

We’ll also protect any confidential information you share with us (except when shared with our professional advisors, who are also bound to confidentiality).

**4. What Is *Not* Considered Confidential**

This agreement does not apply to:

* Information you already knew before we shared it
* Information already in the public domain
* Information you lawfully received from someone else
* Information that later becomes public, but not due to your breach of this agreement

**5. Return of Information**

If we ask you to, you’ll return all documents or materials we’ve given you. You also agree not to keep any copies, digital or physical.

**6. No Guarantees or Obligations**

This agreement does **not** mean we’re obligated to share any specific information with you. And you agree not to rely solely on our materials when making any decision — always seek independent legal and financial advice.

**7. Duration of Agreement**

This confidentiality agreement will remain in effect for **three (3) years** from the date of signing.

**Agreement**

By signing below, you agree to everything stated above.

**Signed by License Enquirer:**  
Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Signed on behalf of Mighty Hotdogs Ltd:**  
Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_